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DIGITURK chooses httv's iTV streamer solutions for its interactive services

DIGITURK, one of the leading European satellite operators and the largest Turkish TV network, has chosen httv's B2Stream solution to broadcast its new generation of interactive services.

httv solutions offer a very competitive, reliable and flexible alternative to other existing solutions on the market.

B2Stream is a compact DVB data streamer and real-time multiplexer. Thus, **httv's** Streamer product allows network operators and content producers to broadcast interactive dynamic content in real time through their existing digital television broadcast infrastructure and to their set-top-boxes (OpenTV, Mhp, MediaHighway...).

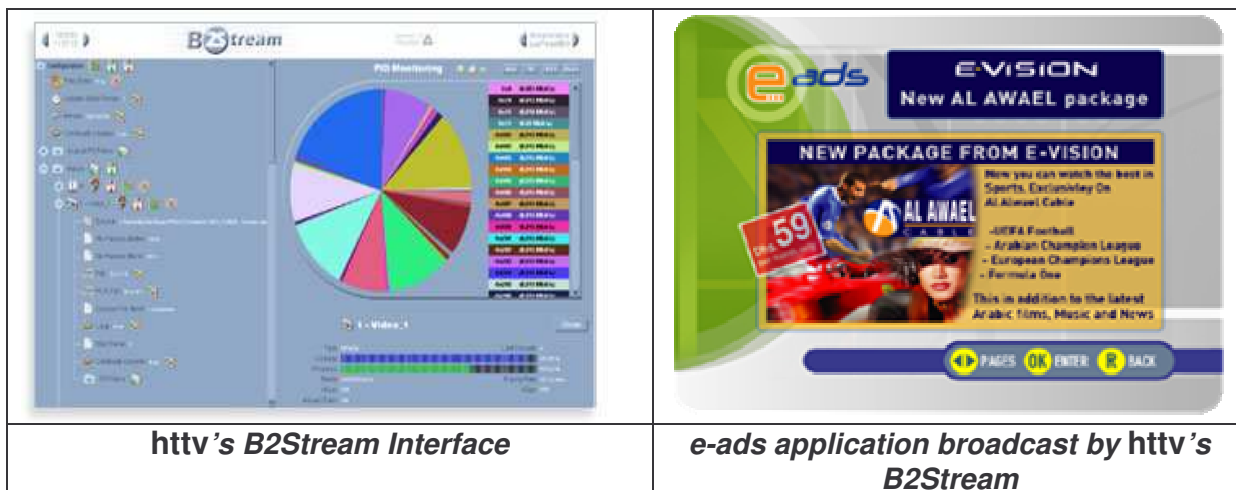
httv's Streamer uses real-time carousel update technology and is capable of updating data streams related to interactive television applications and allows up-to-the-second transmission of sport scores, stock quotes or other time-sensitive data.

It handles various types of inputs: Audio/Video, ITV application (OpenTV™, MHP, Mediahighway™...) in different formats (MPEG-2 Transport Stream, Section, ITV carousel) and from different source types (File, UDP, Socket). B2Stream outputs a full DVB-MPEG compliant stream through an ASI output interface (also available in lab configuration with modulated output in QPSK, QAM, OFDM).

B2Stream is an open, reliable and cost effective solution for broadcasters and Digital TV networks to broadcast static and real-time updated interactive applications (EPG, games, news) and data (EIT, set-top box software update...). It can easily be customized to match specific requirements at low cost. Its configuration is performed through a web client user interface.

Jean-Christophe Jubin, Sales & Marketing Director – **httv** – has declared: "I am proud that such a large satellite DTV operators has decided to rely on **httv** streamers to broadcast its new iTV services. It proves the reliability and the competitiveness of our solutions."

He added: "**httv** B2Stream is an alternative that all OpenTV and MhP operators will have to consider when deciding on their streamers/multiplexers equipment".



About **httv** :

- **httv** is a leading services and solutions provider for interactive digital TV on cable, satellite, IPTV and Mobile TV platforms. It has launched over 80 iTV services across Europe including horse betting PMU, "Who Wants to Be a Millionaire ?", NAGRAGUIDE PVR-HD, EPG, CRM services, e-ads, etc...It provides products such as streamers, Video mosaic systems, IPTV middleware and VOD end to end solutions.

Customers are: NAGRA, CanalSat, SKY, TPS, UPC, Digiturk, PMU, NC/NOOS, Orange, etc.

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